

DANIELE PESARESI

MEDTECH DESIGN & HUMAN FACTORS LEADER

Product Development | Cross-Functional Execution | Regulated Healthcare

Current Location: Italy | tel: +39 339 810 2192 | daniele@danielepesaresi.com | [linkedin.com/in/danielepesaresi](https://www.linkedin.com/in/danielepesaresi)

PROFESSIONAL SUMMARY

Senior MedTech design and Human Factors leader who turns complex user, technical, regulatory and business requirements into clear product decisions. Brings 15+ years in medical devices and regulated product development within a 25+ year career in product design and cross-functional leadership. Led a global team of 12 designers and directed the work of approximately 20 Human Factors engineers, internal and external, across drug-delivery systems, combination products and connected devices. Recent Pharma experience broadens this perspective to patient pathways and organisational implementation. Combines product depth and systems thinking to align stakeholders, surface risk early and improve safety, usability and adoption.

CORE EXPERTISE

Medical Devices & MedTech · Design & Human Factors Leadership · Regulated Product Development · Drug Delivery & Combination Products · Usability Engineering & User Risk · Cross-Functional Product Leadership

PROFESSIONAL EXPERIENCE

Chiesi Group - Global Medical Affairs | Parma, Italy

Global Patient-Centered Outcomes Lead · 2025 - 2026

- Held end-to-end accountability for a global Patient Outcomes programme spanning methodology, governance, training, digital workflows and measurement across 21 affiliates and 300+ colleagues.
- Evolved the organisation's patient-journey methodology into a decision-support framework connecting patient needs with clinical, behavioural and operational considerations.
- Aligned Medical Affairs, HEOR, Regulatory, Patient Advocacy and R&D stakeholders around human-centred evidence and implementation priorities.

Flex - Medical & Healthcare Design Center | Milan, Italy

Design Lead, Healthcare & Medical · Full-time · 2016 - 2024 + Product Design Lead · Contract · 2015 - 2016

- Led a global team of 12 designers and directed the work of approximately 20 Human Factors engineers, internal and external, within multidisciplinary medical-device programmes, contributing to a client satisfaction score of 9.8/10 across multiple years.
- Integrated user research, industrial design, Human Factors and usability engineering within FDA, EU MDR, IEC 62366 and ISO 14971 frameworks, partnering with R&D, Clinical, Regulatory, Quality, Manufacturing, Marketing, Project Management and client teams.
- Directed Design/HF contributions to 30+ healthcare products and complex solutions, including drug-delivery systems, combination products, connected devices, diabetes and wound-care applications.
- Owned Design/HF workstream direction, suppliers, studies, decision criteria and delivery quality while maintaining clear boundaries between Design/HF responsibilities, timeline and regulatory ownership. Used cross-functional decision models to make the implications of product choices visible across User Experience, architecture, risk, BOM, timing and cost before decisions became expensive to reverse.

SELECTED LEADERSHIP & ADVISORY EXPERIENCE

O-Range S.r.l. | Genoa, Italy

Product Advisory Project · 2026 - Present

- Advising on product definition, system requirements and development-partner alignment for a connected-product initiative.

Industrio Ventures | Rovereto, Italy

Design Director · 2014 - 2015

- Provided design leadership to ten early-stage ventures, connecting user needs, technology, product development and commercial direction.

frog | Milan, Italy & Munich, Germany

Senior Design Lead · 2011 - 2014

- Led international design programmes across healthcare, technology and consumer sectors, connecting research, product strategy, industrial design, UX, engineering and prototyping.
- Contributed design leadership to a large-scale global programme valued at approximately USD 24M, coordinating multidisciplinary teams across locations and delivery partners.

SELECTED INDUSTRY ENGAGEMENTS 2026

- Speaker and roundtable contributor: Measuring Patient Engagement Summit Europe, London, Sept. 2026
- Invited speaker: PharmaCX 2026 EMEA Virtual Summit, Oct. 2026

MENTORING AND TEACHING

Mentor & Lecturer | Selected universities, accelerators and design programmes | 2014 - Present

EARLIER CAREER

Creative Director, XFORM (2010-2011) | Design Lead, Design Group Italia (2009-2010) | Design Manager, CBD Group, Beijing (2008-2009) | Design Lead, V12 Design (2006-2008) | Senior Industrial Designer, V12 Design (2003-2006) | Car Designer, Italdesign Giugiaro (2002-2003) | Mechanical designer, Faber and Sogemi (1999-2001)

EDUCATION & PROFESSIONAL DEVELOPMENT

[Google AI Professional Certificate \(2026\)](#)

[Human Factors in AI - Duke University \(2025\)](#)

[Google UX Design Professional Certificate \(2022\)](#)

Bachelor's Degree (Laurea) in Communication and Marketing - University of Modena and Reggio Emilia (2010)

Master Program in Transportation Design - Scuola Politecnica di Design, Milan (2002)

PATENTS

iENBL Network Device - US design patent, issued 2020

LANGUAGES

Italian - Native | English - Fluent | Spanish - Fluent